# SUBJECTIVE WELL-BEING MEASURES IN LAC Policy experiences in the LAC region

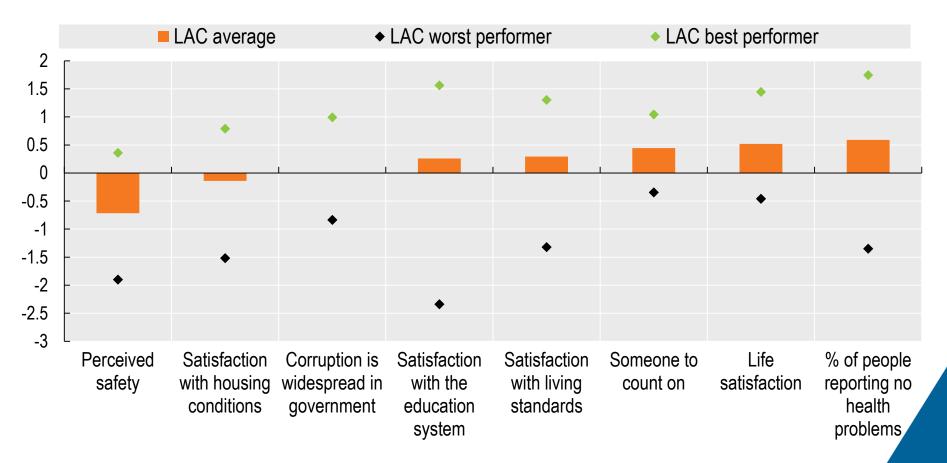
Sebastian Nieto Parra Head of the Latin America and the Caribbean Unit OECD Development Centre

"Metrics for Policies for Well-being and Sustainable Development in LAC" Webinar Series Friday, October 2<sup>th</sup>, 2020



## Subjective well-being measures vs GDP per capita: Fundamental to use subjective measures in policy-making

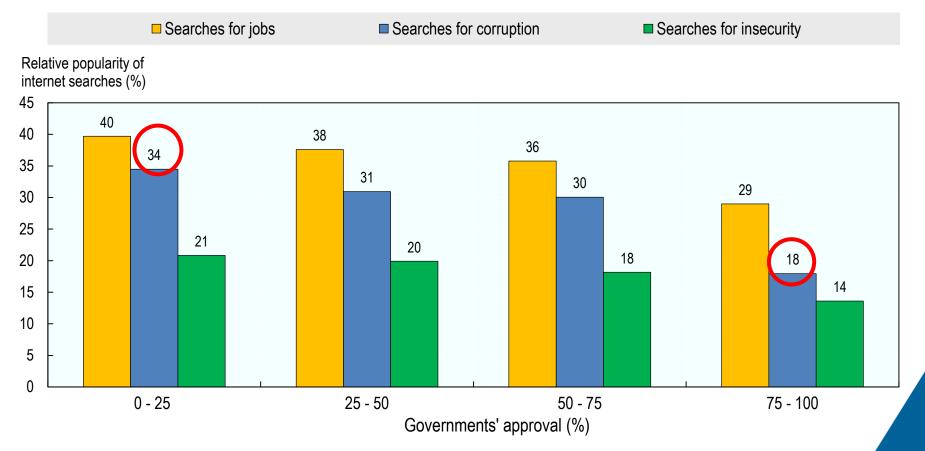
#### Comparison of actual and predicted well-being outcomes for the LAC region, and for the best and worst performing countries, given GDP per capita



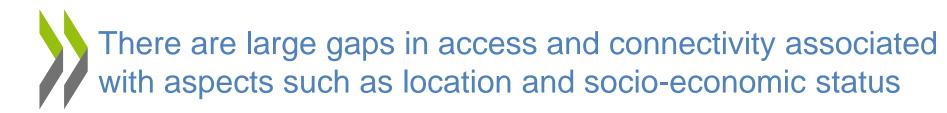
Source: OECD et al. (2019), Latin American Economic Outlook 2019: Development in Transition, OECD Publishing, Paris, https://doi.org/10.1787/g2g9ff18-en.



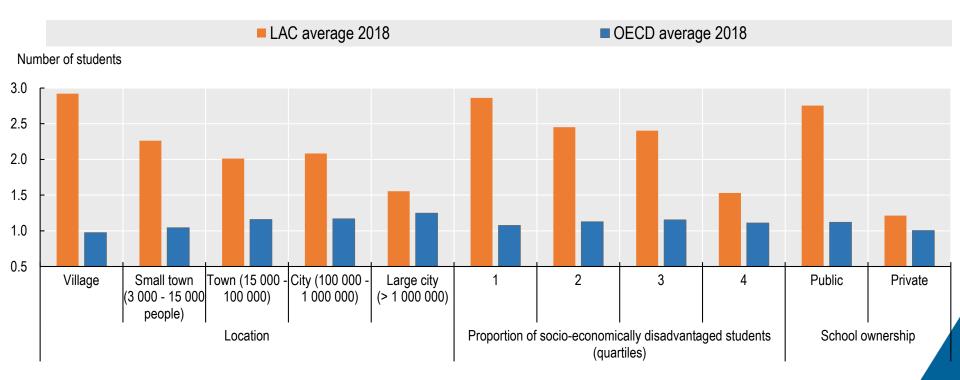
#### Popularity of searches in Google for corruption, jobs, and insecurity vs Governments' approval rates



Source: Montoya, N., S. Nieto-Parra, J. Vázquez, R. Orozco (2020), "Using Google data to understand governments' approval in Latin America", OECD Development Centre Working Papers, No. 343, OECD Publishing, Paris, https://doi.org/10.1787/89ed5e8f-en.



#### Number of students per computer and per Internet-connected computer by socio-demographic characteristics, LAC and OECD averages, 2015 and 2018



Source: OECD et al. (2020), Latin American Economic Outlook 2020: Digital Transformation for Building Back Better, OECD Publishing, Paris, https://doi.org/10.1787/e6e864fb-en



### http://www.latameconomy.org/EconomicOutlook/

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Sebastián Nieto Parra Head of Latin America and the Caribbean Unit OECD Development Centre @snietoparra

