Conceptual Debates and Challenges in Measuring Social Inequality

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Inequality: the need to go beyond the Gini coefficient of incomes

- Inequality debate, and measurement, mostly focused on Gini coefficient of 'equivalized' household disposable income (EDI) distribution
- Such a focus is reductionist:
 - There are many dimensions other than income in the social evaluation of individual welfare (e.g. market income, wealth, health, education, security, ...)
 - EDI inequality is itself the result of many other types of inequality (education, gender, race, labor earnings, the progressivity of taxes and benefits, ..)
 - According to the 'fairness' principle, only the involuntary part (opportunities) of income inequality should be taken into account, the voluntary part (individual efforts) being irrelevant
 - From a policy point of view, it tends to put the emphasis on redistribution as a way of reducing inequalities rather than other instruments
- Proper social welfare evaluation requires adding other indicators, including other inequality indicators, to the income Gini:

- A 'dashboard' rather than a single dial!

Outline

- 1. The complex determinants of welfare inequality and the role of intermediate inequalities
- 2. The issue of the public perception of inequality
- 3. Inequality of opportunity vs. inequality of outcome
- 4. The conceptual difficulty of measuring multidimensional inequality
- 5. Towards a dashboard approach to social inequality measurement

1. The complex determinants of income inequality and the role of intermediate or root inequalities



2. The issue of the perception of inequality

- Given the many dimensions of inequality, the way the public opinion perceives the level and change in inequality is unclear
- Data are scarce, but they essentially show a lack of significant relationship between the 'attitude' towards inequality and the actual level of inequality
- The same lack of relationship is observed with the perception of the variation of inequality over time
- Do people have in mind a different definition of inequality and not necessarily the same or simply misestimate income inequality ?
- Under-researched issue because of the lack of adequate data

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Perceived and actual (income) inequality in a sample of countries







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3. Inequality of opportunity vs. inequality of outcomes (income)

- Old philosophical debate about social justice in moral philosophy ('fairness' vs. 'equality') and policy
- Equality of opportunities: individual welfare inequality results should solely result from individuals' efforts and talent (meritocracy), not involuntary circumstances
 - Policy must equalize circumstances 'level the playing field' not redistribute results, which would disincentivize individual efforts and make society inefficient
- Egalitarianism seeks to make the distribution of income/welfare more equal by redistributing outcomes, possibly at the cost of economic efficiency
- Practically, the difference is blurred:
 - Egalitarianists are also in favor of equalizing opportunities
 - Equalizing opportunity requires resources, which are to be found in the taxation of results.
 - Taxing outcomes is also compensating partly for differences in circumstances
- Analytically, these are simply two strongly related aspects of inequality to be simultaneously mobilized in inequality-reducing strategies

Measuring inequality of outcomes and of opportunity

- Inequality of outcomes: data available in most countries i.e. household or laborforce surveys, or income tax returns – even though not exhaustive
 - Numerous international databases of income inequality measures (WIID, PIP, WID, LIS, ...) Cepal, Sedlac for LAC countries.
- Inequality of opportunity: lack or incompleteness of data
 - Outcome inequality among sociological 'types' (ethnicity, gender) mean income gap or more elaborate measures (Roemer)
 - How much observed outcome inequality due to observed 'circumstances' in household surveys (gender, ethnicity, family background, location, ...)
 - # The 'Equal Chances' database
 - Scarce panel data showing parents' and children socio-economic characteristics sociological literature on intergenerational mobility
 - # The Intergenerational elasticity of earnings (IGE) proxy in the case of LAC countries

A measure of the inequality of opportunity



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Intergenerational earnings elasticity (Fathers-sons around 30 – proxies for LAC and SSA countries)



Source: equalchances.org

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4. The conceptual difficulty of measuring multidimensional inequality

The multidimensionality issue

- Define welfare as comprising various dimensions: income, health, wealth, ...
- Social planner/observer interested in the inequality of welfare, i.e. the joint distribution of income, health, security, ...
- The difficulty is that the evaluation of inequality depends on the way welfare is assumed to depend on its various components
- Independence case: the marginal welfare of more of one component does not depend on how much of the other components is available:
 - Inequality of welfare depends solely on the inequality of its components
- Non-independence: are the components 'complements' or 'substitutes' ?
 - Complements: the marginal welfare of one component increases with more of another component

A simple intuitive example with income and health (Atkinson and Bourguignon, 1985)

Two components: income and health

- 1. Welfare independence: the marginal welfare per unit of additional income does not depend on your health
 - Welfare inequality depends only on the inequality of income and that of health, the correlation between income and health does not matter
- 2. Income and health are complements, i.e. the marginal welfare per unit of additional income increases with your health :
 - Correlation matters: more correlation less inequality
- 3. Income and health are substitutes, i.e. the marginal welfare per unit of additional income decreases with your health :
 - Correlation matters: more correlation more inequality
- Other assumptions needed and the problem quickly intractable when number of dimensions increases

5. Towards a dashboard approach to social inequality measurement

- Two other ways of considering multidimensionality
- 1. Rigorously decompose inequality of income into root and intermediate inequalities analytically intractable
- 2. Consider various socially relevant dimensions of inequality independently from each other i.e. dashboard approach:
 - If no indicator worsens and at least one improves, there is unambiguous progress
 - If some improve and some worsen, then value judgments are needed to decide whether there
 is progress or not
 - BUT what is as important is that the dashboard shows in what direction policy efforts should go

Problem = Indicators needed for a maintaining such a dashboard over time are not always available, even though the data to evaluate them are sometimes accessible

Possible indicators for a social inequality dashboard

- Inequality of equivalized disposable income (survey)
- Inequality of equivalized market income (survey)
- Inequality of labor income
- Pre-tax national income top shares (WID)
- Inequality of opportunity (how much inequality due to gender, ethnicity and family background
- Inequality of wealth
- Inequality of school achievements among children (PISA, ..)
- Poverty (absolute, multidimensional)
- Employment and underemployment rates across social groups
- Health disparity indicator (differential life expectancy, death rate)
- Gender disparity

Tentative (incomplete) social inequality dashboard Brazil. 2000-2022



Needed enhancement of data sources

- Inequality of opportunities requires questions on family background in standard surveys
- Wage inequality, overall and by gender and ethnicity can be estimated annually based on household or labor force surveys
- Some thought to be given to the most adequate health inequality indicator
- More sociological oriented indicator needed occupational group, formal/informal, ...
- Education indicator missing (Pisa-type rather than inequality of years of schooling in the adult population)
- None of these difficulties is unsurmountable!

Conclusion

- My plea is not for the replacement of the present master inequality indicator, i.e. the Equivalized disposable Income (EDI) Gini (or another inequality measure)
- It is for adding to it a combination of other inequality, or inequality-related indicators with two goals in mind:
 - a) Accounting for other income and non-income dimensions of social inequality
 - b) Identifying the sources of change in the EDI Gini and possibly remedying them
- Many indicators are available or can be produced regularly out of existing data (household and labor force surveys)
- But several important indicators (e.g. Inequality of opportunity) are only available at irregular times
 - It would not take much to make them available on a regular basis

Thank you