INEGI MÉXICO

SITUATION, PERSPECTIVES, CHALLENGES AND OPPORTUNITIES TO DIGITAL TRANSFORMATION IN GEOSPATIAL SCOPE

SANTIAGO DE CHILE SEPTEMBER, 2019

SITUATION

- Long tradition in the production of geospatial information
- Big organisation
- Defined processess looking inwards
- Control of a variety of formats and applications to make information available
- Interoperability problems

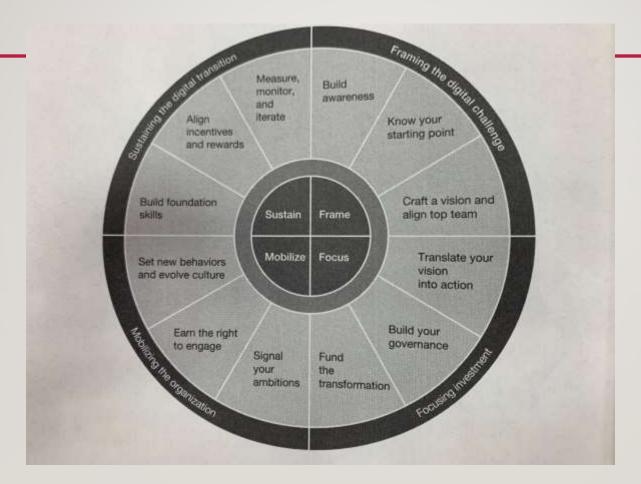
PERSPECTIVES

- New strategy "get back to the basics"
 - Geodesic framework
 - Quality assurance
 - ✓ Open access
 - Adopting best practices

OPPORTUINITIES

- Implementation mexican model MPEG (GSBPM)
- Aplplying the recommendations of the Integrated Geospatial Information Framework
- Coordination across INEGI
- Adding more technology
- Clear and iterative phases

DIGITAL TRANSFORMATION COMPASS



Westerman, Bonnet, McAfee; Leading Digital; Harvard Business Review Press; 2014; p. 174

CHALLENGES

- Cultural change
- Time
- Resources
- INEGIs board support