**Caribbean Forum on Population, Youth and Employment** 

# THE BLUE ECONOMY: A CARIBBEAN YOUTH EMPLOYMENT OPPORTUNITY Raquel Frederick and Wayne Elliott July 25 2018







# Regional and Local Challenges

#### Macroeconomic

#### Low economic growth

Trade concentration Output volatility Rising debt and declining reserves Poor sovereign debt ratings Financial sector vulnerabilities and instability

#### Human Development

High poverty and unemployment

# Very high youth unemployment and poor education outcomes

High crime and citizen insecurity

Limited social data available for designing and measuring effective strategies

#### Productivity & Competitiveness

Low rankings in the World Bank's Ease of Doing Business index

Large infrastructure gaps

Weak governance

Inefficient and costly transport links

High energy and electricity costs and nascent regulation

#### Environmental

High annual natural disaster costs

Low insurance payouts

Insufficient building codes

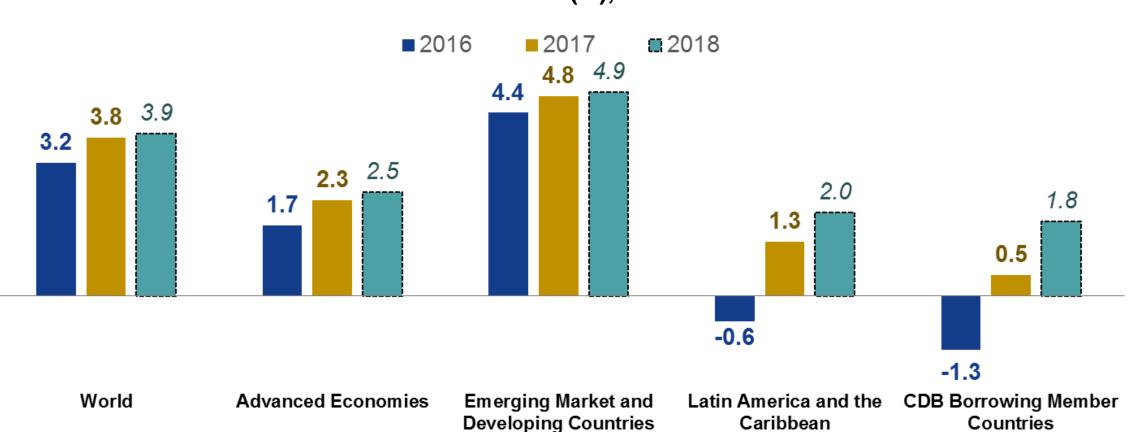
Poor climate change adaptation tools

#### **Implementation Gap**

#### **Regional Approach Gap**



# Global outlook is more positive with the LAC region improving, but still lagging behind

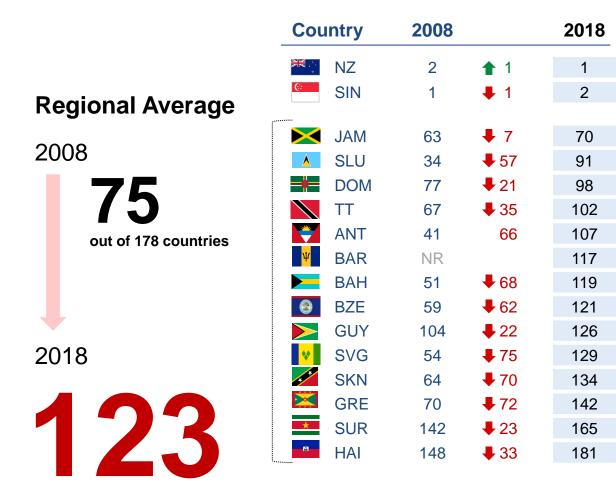


**Real GDP Growth (%), 2016 – 2018** 

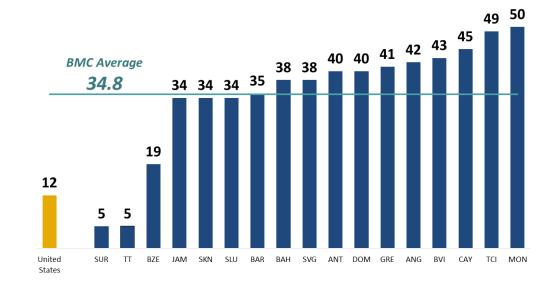


# **Doing Business rankings deteriorated across the region**

WB Ease of Doing Business Rank



Local Electricity Tariffs (US¢/kWh), 2012



Generally high electricity costs also contribute to low business competitiveness

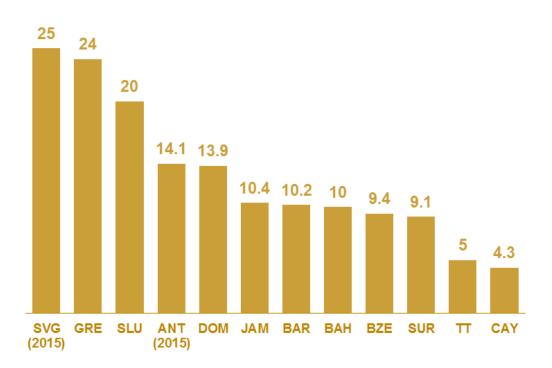
out of 190 countries



# Double-digit unemployment plagues many Caribbean countries

#### **Overall Unemployment Rate (%)**

2017 estimate unless otherwise noted



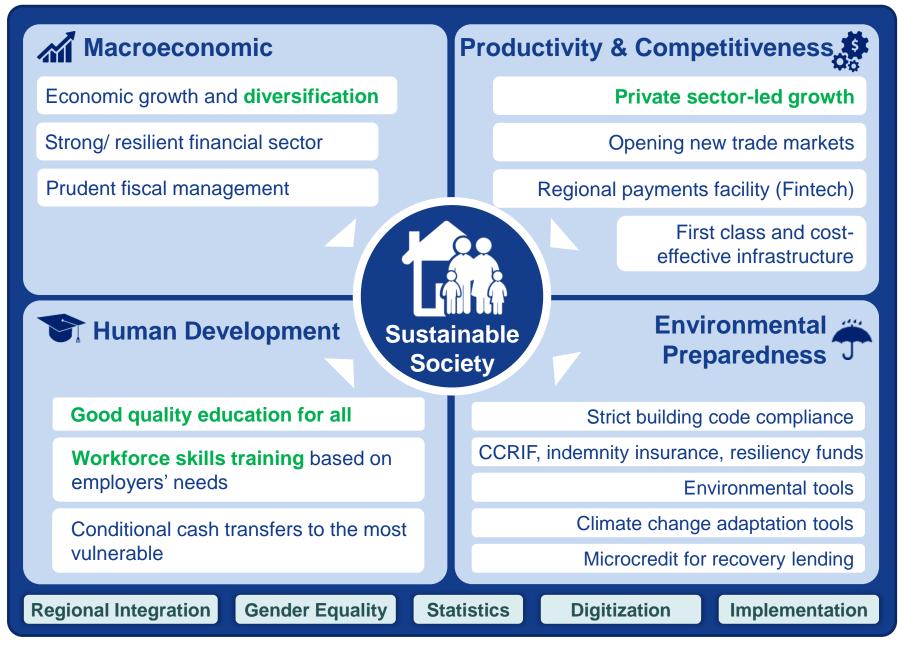
### **1 in every 4** young people are unemployed





Caribbean Blueprint: A strategy for our resilient economies, society & environment

## Stepping back in order to jump better



# AGENDA

#### PART I BACKGROUND

#### PART II BLUE ECONOMY OPPORTUNITY FOR YOUTH EMPLOYMENT

Blue Economy: A sustainable ocean economy, where economic activity is in balance with the long-term capacity of ocean ecosystems to support this activity and remain resilient and healthy.

**Economist Intelligence Unit 2015** 

Blue Economy approaches can help drive the triple bottom line of development.











Economic Diversification

Youth Employment

#### **Established Industries**



#### **Emerging Industries**



Source: OECD



Economic Diversification

Youth Employment

#### **Key Blue Economy Opportunities**





Economic Diversification

Youth Employment

#### **Upside Factors to Youth Engagement in the Blue Economy**



Explosive growth of international trade



Ageing port city populations leading to retirements



High Turnover and Mobility



**Digital Transformation** 

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Economic Diversification

Youth Employment

#### Main Barriers to Youth Engagement in the Blue Economy



Our education systems do not sufficiently provide the knowledge and skills for the highly qualified technical positions in the Blue Economy



Uninspiring Industries Youth are often unaware of the broad range of career opportunities in coastal and ocean-based industries



Restricted Entrepreneurship A difficult environment for doing business is one of the factors stifling innovation and entrepreneurship



Economic Diversification

Youth Employment

#### Key Blue Economy Opportunities for youth

Taking up new and existing Blue Economy careers

Awareness Building Opportunities and maritime literacy

Internships and Study Tours E.g. SIDS Youth Aims Hub- Seychelles

Promote training, certification and access for young people to maritime professions

> e.g. Blue Career Center of Eastern Mediterranean and Black Sea

Forming new ocean-based enterprises

Development of Maritime Clusters e.g. European Sector Skills Alliances

Development of a Maritime technology sector

Assigning priority to policies for job creation

E.g. public employment programs, sectoral program and youth entrepreneurship interventions.

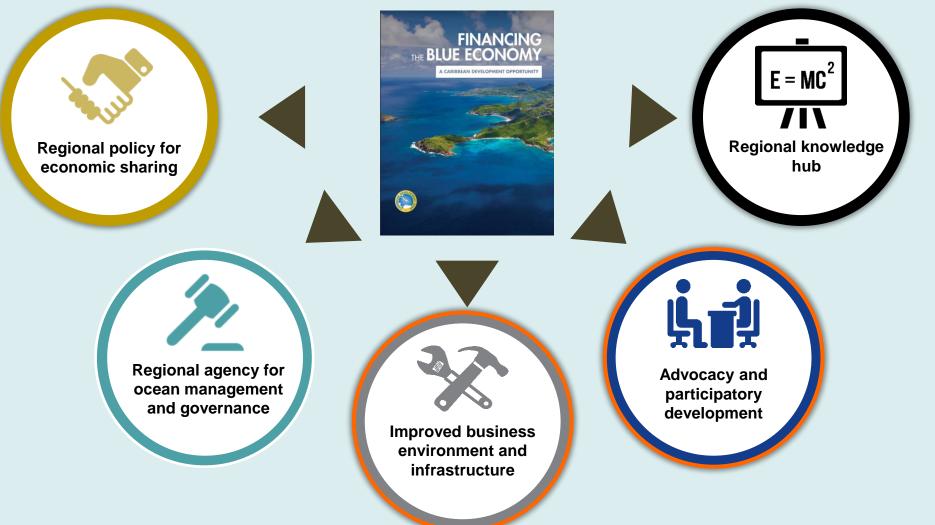


Economic Diversification

Youth Employment

Next Steps?

#### CDB RECOMMENDATIONS



The development of our **Blue Economy** implies a paradigm shift. It requires that we change many of the ways we are used to doing things to secure shared prosperity.

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*Jean-Paul Adam Minister Of Finance, Trade And The Blue Economy Republic of Seychelles*