# Improving the Quality of Learning in Technical and Vocational Education

Dr. Ursula Renold, Swiss Economic Institute, ETH Zurich

Seminario Internacional: potenciando la Calidad de los Aprendizajes en la Formacion Technico Profesional,

Ministry of Education, Santiago de Chile

29.05.2017

#### Guiding questions for the panel

- 1. In the near future, new groups of young people coming from disadvantaged backgrounds are going to attend tertiary technical education. What can we learn about the balance of skills development between secondary and tertiary technical education (basic, general and technical skills)?
- 2. Which are the best practices in assessment and evaluation of student's development of technical skills?
- 3. We know that a trainer's ideal profile should include technical skills as well as pedagogical ones. How can we address this gap in the near future?
- 4. Which are the main factors for students' success in TVET, in order to ensure successful trajectories?
- 5. In your opinion, which are the **main tensions** to solve in order to develop a Qualification's System in TVET, successfully coordinated with the quality assurance system?

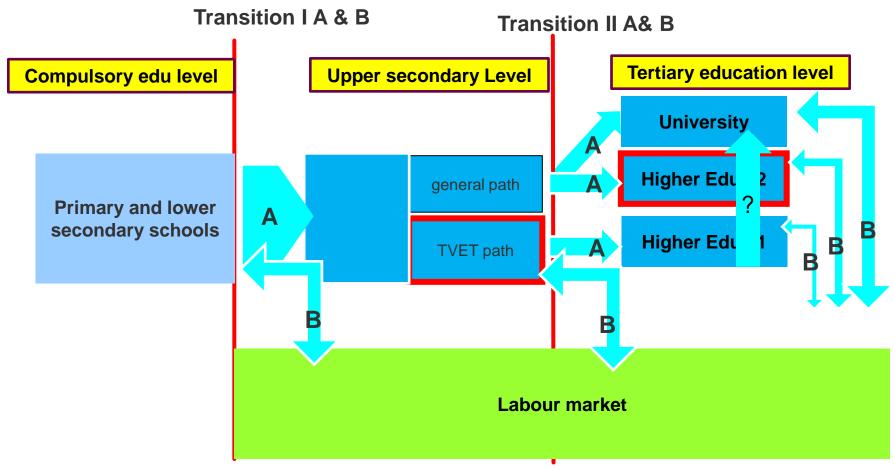
### **Agenda**

- 1. What is the purpose of secondary and tertiary TVET?
- 2. Changing requirements on the labor market
- 3. Professionals (teacher, trainer, examiners)
- 4. Quality of learning in TVET and some answers to the guiding questions

### What is the purpose of VPET?

- Preparing young people for the labor market by organizing a meaningful and effective educational process (curriculum, application, feedback/outcome measurement)
- Offering progression routes within the whole education system (permeability → no dead end education)
  - .... Hence secondary and tertiary technical education should be coordinated by making transition mechanism transparent

#### **Transition mechanism**



**Secondary & tertiary TVET must lead to 2 tickets:** 

1) entry ticket into the labour market; 2) entry ticket to further education

#### Secondary and tertiary TVET must be in-line with needs of the labour market - different programs within secondary and tertiary education level

0	
Έ	
ú	
$\Xi$	
ᅙ	
ιŭ	

	Encoding	Programming
Reflection of unit	Professional Career	Education
Structuring of operations	Pass / Fail	VET Curriculum

**VET System** code and programming (own depiction)

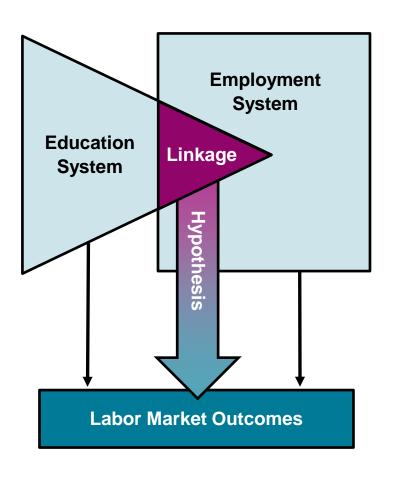


**Coupling or** linkage mechanisms

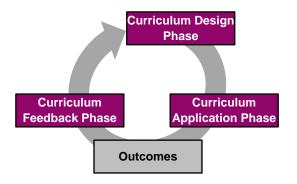
•	202		
		> )	•
	2	<u> </u>	_
ı	ī	j	

	Encoding	Programming
Reflection of unit	Wage	Labor Market
Structuring of operations	Payment / Non-payment	Skills supply and demand for labor

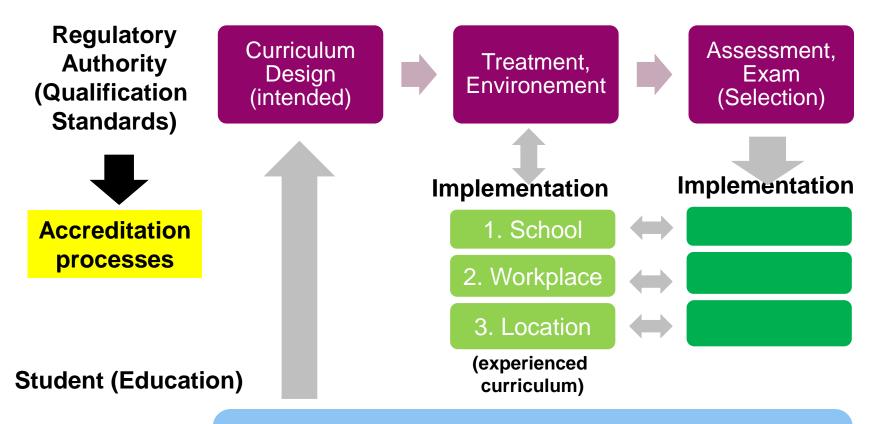
#### Education-employment linkage is a prerequisite for student's success



- Generally, linkage is in all the processes where actors from the education and employment systems interact in VET.
- It should help improve graduates' labor market outcomes.

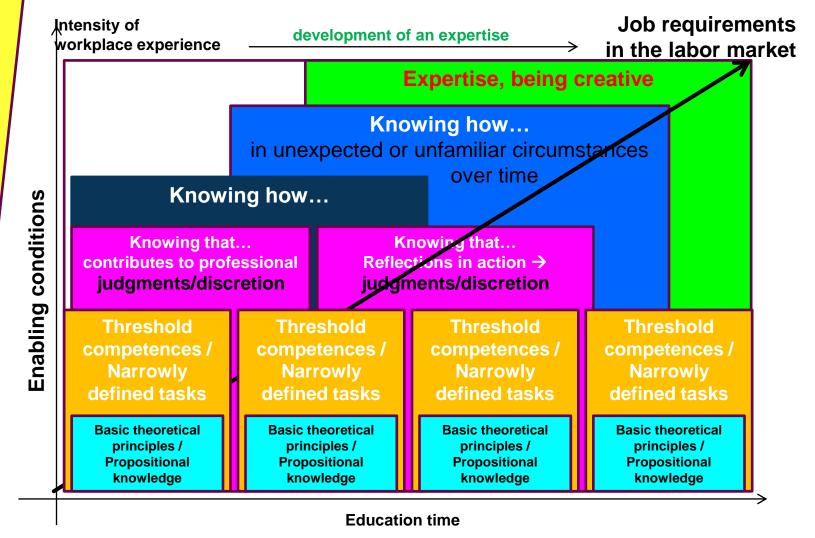


# Exploring the effects of a VPET Curriculum: How to establish strong linkages?



Needs of the Labour Market Skills gaps, 21st century skills, digital transformation (quality of involvement of the business sector in the curriculum value chain makes the difference)

# «Developing an expertise requires exposure to unfamiliar and unexpected situations»

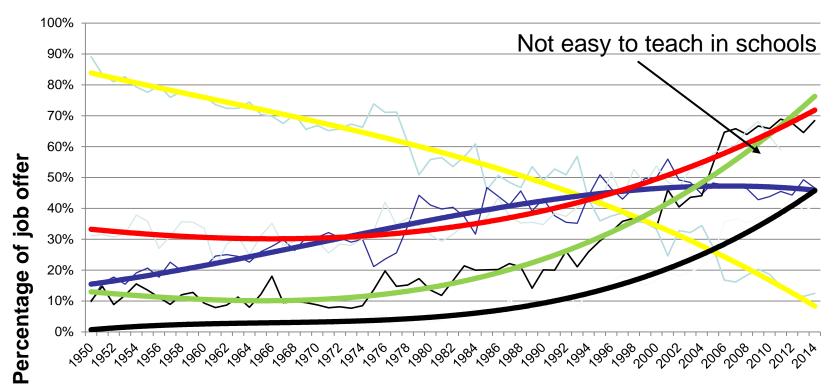


#### **Agenda**

- 1. What is the purpose of VPET?
- 2. Changing requirements on the labor market
- 3. Professionals (teacher, trainer, examiners)
- 4. Quality of learning in TVET and some answers to the guiding questions

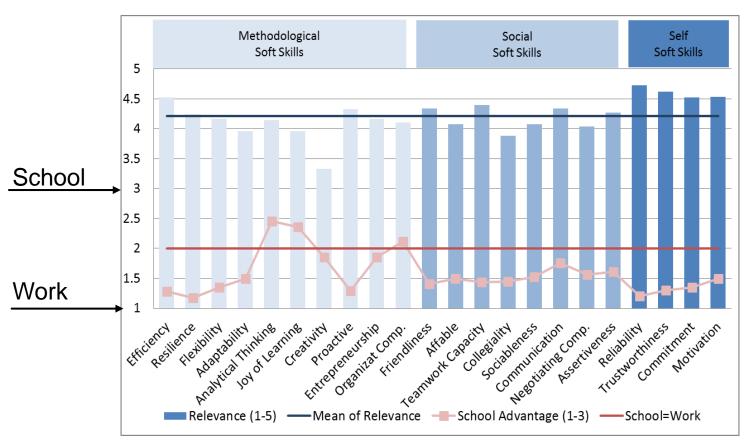
#### Needs of the labour market – some trends

#### **Job Market Monitor Switzerland 1950-2014**



- Polinómica (compulsory education)
- Polinómica (apprenticeship TVET)
- Polinómica (higher education (tertiary A or B))
  - Polinómica (experience)

### Relevance and Comparative Advantage of Schools by Soft Skills: Employer Survey in Switzerland

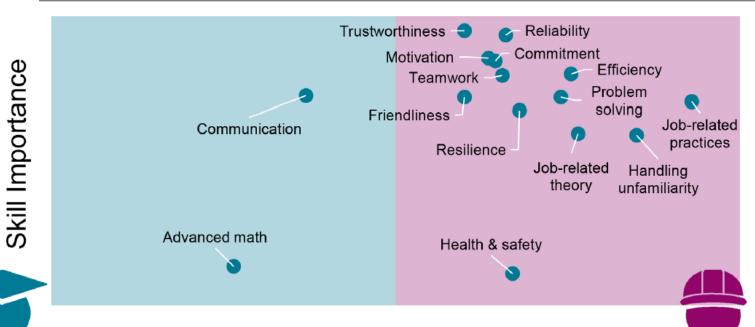


(Source: Bolli Th. and Renold, U. (2017): Comparative Advantages of School and Workplace Environment in Skill Acquisition: Empirical Evidence from a Survey among Professional Tertiary Education and Training Students in Switzerland. In: Evidence-based HRM: A Global Forum for Empirical Scholarship. Vol. 5 lss, p 1-34.)

#### Colorado

# **Skills & Training**

Can Schools Fill the Gap?



School

Ideal Learning Place

Work



# Most important factors for secondary & tertiary TVET programs

The main features of VPET in top performing countries are:

- Employers are involved in
  - → setting qualification standards
  - → deciding when an update needs to happen
  - → setting examination form
- Students spend most of their time in the workplace instead of the classroom

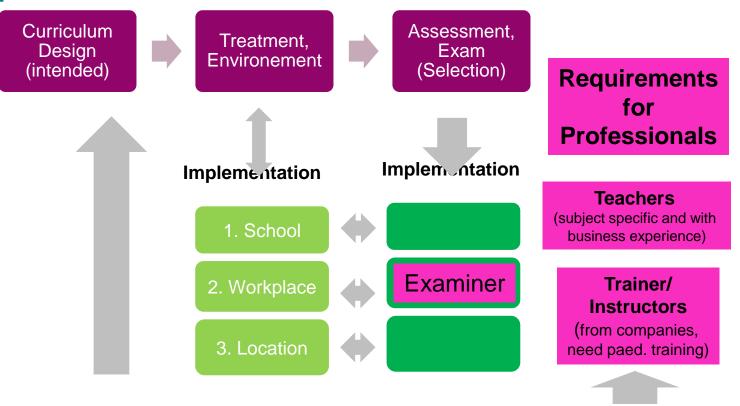
Most important factor: Employers and their associations must be involved!

#### **Agenda**

- 1. What is the purpose of VPET?
- 2. Changing requirements on the labor market
- 3. Professionals (teacher, trainer, examiners)
- 4. Quality of learning in TVET and some answers to the guiding questions

# «Trainer's ideal profile» depends on the chosen TVET approach

Regulatory
Authority
(Qualification
Standards)



Needs of the Labour Market

Skills gaps, 21st century skills, digital transformation (quality of involvement of the business sector in the curriculum value chain makes the difference)

#### **Agenda**

- 1. What is the purpose of VPET?
- 2. Changing requirements on the labor market
- 3. Professionals (teacher, trainer, examiners)
- 4. Quality of learning in TVET and some answers to the guiding questions

### The quality of learning has several influencing factors

- 1. Without substantial employer engagement in all sub-process of secondary & tertiary TVET it will be difficult to strengthen the quality of learning;
- 2. Students should be exposed to curriculum-structured workplace training > 50% of their learning time (21st century skills, digital transformation)
- 3. Other normative desicions are important, e.i.
  - → Type and mode of governance
  - → VPET Approach (state-controlled, market- or occupation-driven)
  - → VPET system functions and its allocation to multilevel governance

## Answers to guiding questions of the panel - I

No.	Topic	Answer
1	VET & PET	<ul> <li>Employers/business organization should be in the driver seat (defining qualification standards)</li> <li>Tranperant qualification standards for each education level with progression routes to next level (entry ticket into labour market must be priority)</li> <li>Career guidance and counselling</li> </ul>
2	Assessment/ evaluation	<ol> <li>It depends on</li> <li>the chosen VPET approach</li> <li>the governance</li> <li>learning locations and</li> <li>especially involvement of workplace &amp;trainer/instructors from business sectors</li> </ol>
3	Trainer's profil	It depends on the chosen learning locations and the collaboration with the business sector. The better the business sector is engaged, the easier the problem with regard to skills gap of teachers can be solved.    Collaboration   Col

## Answers to guiding questions of the panel - II

No.	Topic	answer
4	Main factor for student's success	<ul> <li>Workplace exposure &gt; 50% of the program (only way to cope with 21st century skills and offering learning on best available technologies)</li> </ul>
5	Tensions regarding qualification system in-line with quality assurance in TVET	<ul> <li>Engaging the business sector so that companies can realize a business case out of the training</li> <li>Output-oriented TVET governance approach</li> </ul>

Thank you for your attention!

#### References

- Bolli Th. and Renold, U. (2017): Comparative Advantages of School and Workplace Environment in Skill Acquisition: Empirical Evidence from a Survey among Professional Tertiary Education and Training Students in Switzerland. In: Evidencebased HRM: A Global Forum for Empirical Scholarship. Vol. 5 lss, p 1-34.
- Egg, M. and U. Renold (2015): The Swiss Vocational Education and Training System: What Can Spain Learn from Switzerland?, KOF Working Papers No. 383, June, Zurich.
- Renold, U., Caves, K., Bolli, Th., Bürgi, J. (2017). Training for Growth: Skills shortage and companies' willingness to train in Colorado. KOF Study, No. XX, Zürich.
- Renold, U., K. Caves, Th. Bolli, J. Bürgi (2016): From bright spots to a system: Measuring education-employment linkage in Colorado career and technical education, KOF Studies No. 432, Zürich.
- Renold, U., T. Bolli, J. Bürgi, K. Caves, M. Egg, J. Kemper and L. Rageth (2016): Feasibility Study for a Curriculum Comparison in Vocational Education and Training, Education-Employment-Linkage Index, KOF Studies, No. 80, Zurich, July.
- Renold, U., T. Bolli, K. Caves, L. Rageth, V. Agarwal and F. Pusterla (2015): Feasibility Study for a Curriculum Comparison in Vocational Education and Training, KOF Studies, 70, Zurich, November 2015.
- Renold, U., T. Bolli, M. Egg and F. Pusterla (2014): On the Multiple Dimensions of Youth Labour Markets, KOF Studies, 51, Zurich, August 2014.