



THE ROLE OF DIGITAL GOVERNMENT IN THE IMPLEMENTATION OF THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT

March 30th, 2022



The webinar is organized by the Latin American and Caribbean Institute for Economic and Social Planning (ILPES), together with the Government of the Republic of Korea and the Government of Costa Rica through the Ministry of Science, Innovation, Technology and Telecommunications (MICITT).



ZOOM Online meeting
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Digital government and sustainable post-pandemic recovery

The health, social and economic crisis generated by the COVID-19 pandemic made visible the importance of granting access to government services through online applications. Digital government was vital for state institutions to remain operational and open to respond to the needs of citizens at a time when it was essential to avoid massive crowds. The provision of services such as the transfer of resources to vulnerable groups, e-education, e-health, and the delivery of basic information on care plans, strategies and policies was only possible in those countries and territories in the region that had adequate digital infrastructure. Undoubtedly, digital gaps were also evident and vulnerable groups due to lack of income, digital literacy and telecommunication infrastructure were left behind.

Date: March 30th,
Time: 12 PM Chile time
9 AM Costa Rica time
duration:
1 hour and 30 minutes
Contact:
alejandra.naser@cepal.org



In this context, the digitalization capabilities of services and digital inclusion become essential to make public institutions more resilient in the face of future crises. This has been understood by the countries of the region which, with varying degrees of progress, have undertaken ambitious initiatives to digitize government services and procedures.

Digitizing public services allows the development of an agile, flexible, and efficient public administration, bringing the State closer its citizens. For this, it is necessary to give ease and technical possibility of real access to communities that still do not have access to the digital world. It is also about improving the services and information offered to citizens and organizations, improving, and simplifying institutional support processes and facilitating the creation of channels that increase transparency and participation, thus contributing to generate greater public confidence in public action.

Currently, 16 countries of the Latin American and the Caribbean region have national digitalization strategies. However, these focus mainly on the productive aspects and digital infrastructure rather than on the essential pillars of sustainable development – economic, social, and environmental – and on addressing vulnerabilities to disasters. Therefore, it is necessary to emphasize a Digital Governance model that allows an adequate articulation and precision of policies of public interest with the various actors involved (State, civil society, and private sector), to achieve competencies and cooperation to create public value and the optimization of resources using digital technologies.

In this way, promoting digital government strategies with a main focus on data interoperability is essential to build more efficient, effective, and transparent States, since these allow information to be shared between the different State institutions and act as a support for the formulation of public policies aimed at improving the quality of life of citizens and promoting the progress of countries.



In this context, this event seeks to highlight the importance of strategies for the promotion of the digital transformation of States, whose focus is on interoperability between government information systems, and which allow the development, elaboration and solution of procedures and services required by citizens. This in turn also grants greater transparency and access to information, allows the strengthening of monitoring and accountability frameworks, and contributes to accelerating the achievement of the United Nations Sustainable Development Goals.

Objectives

1. Promote the exchange of experiences, good practices, and knowledge in the field of digital government and government interoperability in Latin America and the Caribbean and discuss challenges and advances in the field.
2. Highlight the importance of Digital Government and digital inclusion to accelerate the fulfillment of the United Nations Sustainable Development Goals.

10 minutes	<p>Inauguration</p> <ul style="list-style-type: none"> • Cielo Morales, Director, ILPES, ECLAC • Paola Vega, Minister of Science, Technology, and Telecommunications of the Republic of Costa Rica • Yoo Soo Ah; Deputy Chief of Mission of Political Affairs of the Embassy of the Government of the Republic of Korea in Chile
	Moderation: Alejandra Naser, Senior Research Assistant of ILPES/ECLAC
40 minutes	<p>National framework for digital government and data interoperability</p> <ul style="list-style-type: none"> • Paola Vega, Minister of Science, Technology, and Telecommunications of the Republic of Costa Rica • Hebert Paguas, Director Agency for Electronic Government and Information and Knowledge Society (AGESIC) of Uruguay • José Inostroza, Chief Information Officer, Digital Government Division of Chile
20 minutes	<p>Digital government at the service of accelerating the implementation of Agenda 2030</p> <ul style="list-style-type: none"> • Marushka Victoria Lía Chocobar Reyes, Secretary of Government and Digital Transformation of Peru • Daniela D'Amen, Head of Meteorology and Society, National Meteorological Service of Argentina • Liliana Pulido, Deputy Director General of the Colombian Institute of Family Welfare of Colombia.
15 minutes	Open dialogue between participants
5 minutes	Conclusions and closure (ILPES)

This activity is carried out within the framework of the project "Resilient and inclusive public management systems for sustainable development in Latin America and the Caribbean" which has the financial support of the United Nations Development Account.